

## Fundraising Pack for Schools



Thank you for choosing to fundraise for The Kids Network!

Your support will impact the lives of little Londoners and provide them with vital one to one support over the course of a year. The work we do is made possible through the generosity of our funders, partners and the wider community.

## About The Kids Network's Winter Campaign

Kicking off on #GivingTuesday, immerse yourself in our Silly Sock campaign and help us raise £5000 to support little Londoners across the capital.

£30 will provide a child a month of 1 to 1 mentoring, supporting their emotions, social skills and access to new opportunities.

Please donate to help reach our £5,000 target to be able to support more little Londoners across our capital in 2019.

Give whatever you can, be that time as a volunteer mentor or donations to really make the world of difference to a child and their wellbeing this winter.

## Fundraising Ideas

Ensure to let parents and caregivers know that the school will be running a range of fundraising activities that children can take part in (potentially in class or during break and lunch) and so children may need additional money for the day. Activities could be run on a single day or over the course of a week.

### **Silly Socks Day**

Hold a silly socks day where children are encouraged to pay £1 and come into school in the silliest of socks. Socks could be bought, made or crafted. Run an award ceremony at the end of the day with awards for a range of sock categories. For example: most beautiful, silly, best costume, funny, longest, most like the wearer, etc. Advertise the categories beforehand also to allow children and parents time to prepare.

### **Sock and Spoon Race**

Run an egg and spoon race with a socky twist! Swap out the eggs with balls of socks. Children can pay £1 to compete and winners in races can get an award.

### **Sock Lucky Dip**

Fill a large bucket with socks and small prizes. Blindfold the children and encourage them to rummage through the socks and pull out a prize. Participation in the activity could be £1.

### **The Great Sock Bake Off**

Get your creative caps on with a Sock Bake Off! Get the children to bake a range of sock decorated cakes to sell at a school fair. Sell these good internally at the end of the school day and the money raised can be donated to The Kids Network.

### **Sock Snowmen**

Run a sock snowmen art workshop where children craft a Christmas snowmen for gifts. Sock Snowmen can be made by filling socks up with rice, and tying three hair bands to make three progressively smaller balls. They can then be customised with markers, googly eyes – you name it!

## What can we provide?

- Boost to posts on social media platforms during the sock campaign.
- Retweet and promote businesses that are effectively engaging with the campaign.
- The Kids Network promotional material: leaflets, flyers and T-shirts.
- Presence of a staff member from The Kids Network at campaign related events.

## The money bit

You can set up a fundraising page on [MyDonate](#), which is commission free for charities. Or donate to our [MyDonate fundraising page](#) to help us reach a target of £5,000. Or, go old school and request a sponsorship form.

If you would like to send raised funds through bank transfer, please request our bank details.

## Shout about it

**Twitter:** @the\_kidsnetwork

**Instagram:** @the\_kidsnetwork

**Facebook:** /thekidsnetworkldn

Use your favourite hashtags and make sure to tag The Kids Network so we can amplify your greatness!

#sillysocksTKN #thekidsnetwork #sockbadge #randomsock #sillysocksday

**Thank you for  
supporting our  
#sillysocksTKN  
campaign!**

