

Fundraising Pack for Individuals



Thank you for choosing to fundraise for The Kids Network!

Your support will impact the lives of little Londoners and provide them with vital one to one support over the course of a year. The work we do is made possible through the generosity of our funders, partners and the wider community.

About The Kids Network's Winter Campaign

Kicking off on #GivingTuesday, immerse yourself in our Silly Sock campaign and help us raise £5000 to support little Londoners across the capital.

£30 will provide a child a month of 1 to 1 mentoring, supporting their emotions, social skills and access to new opportunities.

Please donate to help reach our £5,000 target to be able to support more little Londoners across our capital in 2019.

Give whatever you can, be that time as a volunteer mentor or donations to really make the world of difference to a child and their wellbeing this winter.

Charity Number 1167178

www.thekidsnetwork.org.uk

info@thekidsnetwork.org.uk / 07791 804 869

Fundraising Ideas

Sponsored Sock-a-thon

Think of a sock related challenge you could do. Post your challenge to social media and have friends, families and even strangers to sponsor their challenge. They can be as simple or as silly as you want. A challenge could be wearing socks on your hands for an entire work day or trying to get 100 people to donate a sock they're currently wearing!

Sponsored Stocking

Ask friends and families to place a percentage (25%, 50%, 75%, 100%) of the money they would be spending on your Christmas gifts to a Christmas stocking you have set up. Whatever is in the stocking can then be donated to The Kids Network.

#SockBadge

Pay a small donation and wear a sock as a badge to work. It would be great to nominate others on social media or encourage others at your employment to do the same! Make sure to keep us informed by adding the tag @TheKidsNetwork.

Cap-a-Sock Snap

Post a funny picture or selfie involving a sock. Encourage others to donate £1 and submit a caption for the picture. Announce which caption you think is the funniest or generally the best. Whoever produced the best caption gets a prize. Make sure to post the picture and winning caption to social media afterwards!

#RandomSock

This is the time to get creative! What would be the weirdest, funniest and or confusing place for a sock to be? Place a sock there and post it to social media with

the hashtag: #randomsock. Make sure to also tag @TheKidsNetwork and possibly about why you're supporting the cause.

What can we provide?

- Boost to posts on social media platforms during the sock campaign.
- Retweet and promote businesses that are effectively engaging with the campaign.
- The Kids Network promotional material: leaflets, flyers and T-shirts.
- Presence of a staff member from The Kids Network at campaign related events.

The money bit

You can set up a fundraising page on [MyDonate](#), which is commission free for charities. Or donate to our [MyDonate fundraising page](#) to help us reach a target of £5,000. Or, go old school and request a sponsorship form.

If you would like to send raised funds through bank transfer, please request our bank details.

Shout about it

Twitter: @the_kidsnetwork

Instagram: @the_kidsnetwork

Facebook: /thekidsnetworkldn

Use your favourite hashtags and make sure to tag The Kids Network so we can amplify your greatness!

#sillysocksTKN #thekidsnetwork #sockbadge #randomsock #sillysocksday

**Thank you for
supporting our
#sillysocksTKN
campaign!**

